



HOW TO IMPROVE TRACEABILITY WITH BLOCKCHAIN ?

[April 28 | 11-12am CET | webinar]



How to Improve traceability with Blockchain ?

A Webinar held on April 28 at 11-12AM CET

In the framework of the European projects B-hub and Blockstart, Medicen Paris Region and Systematic Paris Region hold together a webinar on the importance of Blockchain and traceability.

Initially, traceability is a transparency duty imposed on many companies to label their products. It is the ability to track forward the movement through specified stages of the extended supply chain and trace backwards the history, application, or location of that which is under consideration. Blockchain solutions for traceability will improve the reliability of information and has many applications in different sectors such as supply chain, banking, data, administration, and information.

Learn about the European Initiatives and the benefits of traceability: While [B-hub for Europe](#) is a Startup Europe supported project dedicated to foster blockchain adoption in industry and public sector through startup go-to-market support, [Blockstart](#) is an Interreg North-Western Europe project driving competitiveness by bringing together SMEs to raise awareness on Blockchain applications in logistics, agrofood, supply chain and health.

AGENDA :

11:00 - 11:15: Introduction by a blockchain expert : Blockchain Partner with Alexandre STACHTCHENLO, Director

11:15 - 11:30: Presentation of 2 blockchain dedicated European projects: B-Hub and Blockstart

11:30 - 11:40: Pitch time! 10min pitch by DrData

11:40 – 11:50: Pitch time! 10min pitch by HODLNG

11:50 – 12:00: Q&A session

ABOUT OUR SPEAKERS

[Blockchain Partner](#) is a leading blockchain technology provider with industrial experience in diverse sectors (public administration, banking, energy...). Their notarization product Datatrust was primed by B-hub in 2020.

[DrData](#) is a French company dedicated to health data protection and valorization. As a Data Protection Officer specialized in the health and social sector, DrData's team supports structures to protect their patients' data. DrData's blockchain structure, known as "isolid", relies on smart contracts and a database that is used to track the value chain, offering data security and sharing information for legal protection and data traceability.

[HODLNG](#) is a Blockchain start-up incorporated in Tallinn, Estonia. HODLNG dedicates to fixing problems in one market – the Liquefied Natural Gas or LNG industry, at both the EU and global levels. This is done by developing a Blockchain-based, smart contracting regime for LNG logistics.

This online event, the first of a series, will gather Blockchain experts on the aspects of the traceability, two European companies already involved in traceability solutions and will allow participants to discover more about the two European initiatives.

Join us for this free event on April 28!

You can find the link to register below :

https://us02web.zoom.us/webinar/register/WN_XAk070GIR6SBNBk5ccnn8g

Price : Free

Language : English

Audience : Open to any company or public actor interested in Blockchain technology and its applications (startups, PMEs, administrations, blockchain stakeholders)

Recording : Yes

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