

Invitation to CODEX4SME's meeting in Rotterdam 13th of February 2020

We would like to invite you to our session “How (companion) diagnostics play a crucial role in personalised medicine” during the conference of Innovation4Health in Rotterdam, 13th of February 2020.

Innovation for Health is the conference for key players in Health & Life Sciences. It provides a unique opportunity to meet leading innovators, to catch up on the latest trends, to present cutting-edge innovations and to engage leaders and decision makers in Life Sciences & Health. The conference brings top-notch speakers to the stage, displays high impact innovations, highlights best practices and demonstrates inspiring developments in healthcare. This is the meeting place where more than 800 bright minds from across Life Sciences and Health will be united on the same day, where stakeholders in health and care, from bench to bedside, from start-up to multinational, with ideas and with funding, come together to strengthen existing contacts, to expand their networks, to establish collaborations, to jointly shape the future of healthcare. More information on:

www.innovationforhealth.nl/

Thursday 13 th of February	
8.45	start Innovation4Health https://www.innovationforhealth.nl/
9.45	plenary opening - Keynote Wiro Niessen, Erasmus MC, TU Delft & Quantib
11.00 - 11.30	coffee break networking
11.30 - 12.30	codex4sme break-out session “How (companion) diagnostics play a crucial role in personalised medicine” Van Beuningen room
12.30	Lunch break networking
13.30 -15.45	Rest of the program
16.15	Plenary closing – Keynote Koen Kas, HealthSkouts & Ghent University
17.30 - 18.30	Drinks & Networking

Within this conference the Codex4SME's partners organised a break-out session: **How (companion) diagnostics play a crucial role in personalised medicine.**

In this break-out session different speakers from clinical, research and industry perspective will shine their light on how companion diagnostics play a crucial role in personalised medicine.

Companion diagnostics are an indispensable tool for optimum application of Personalized Medicine: they allow tests to determine the molecular causes of a disease before treatment has started and can predict the patient response of the treatment. However, thus far the development of companion diagnostics has been highly time-consuming and costly, so at present it is only used in the context of very few treatments. The Interreg project Codex4SMEs (Companion diagnostics expedited for small and medium-sized businesses) project plans to improve healthcare by enhanced adoption of Personalized

Medicine in North-West Europe. The objective is to establish a network, which supports SMEs along the value chain of Companion diagnostics (Cdx) development. Within this network companies get access to sample access service, biomarker validation service, knowledge transfer service of biomarker/biobanking, transnational roadshow to venture and large pharma companies, business model and expert access service for business growth and scaling and tailored support dependent from the product TRL levels of the SMEs.



**Thomas
Hankemeier**
Leiden University



Willemijn Vader
VitroScan B.V.



Jos Lunenberg
ENPICOM BV



Henk-Jan Guchelaar
Leiden University
Medical Center

How to register?

We have a limited number of free entrance tickets available for SME's to join our session and the conference.

If you are interested, please contact your regional Codex4SMEs partner We will contact you and see if tickets are still available.

We need your:

- Name organisation:
- First name:
- Last name:
- Position:
- E-mail:

Information on Venue and travel

Venue of the conference is within 3 minutes walking from central station Rotterdam.

De Doelen ICC Rotterdam

Entrance: Willem Burger Kwartier
Kruisplein 40
3012 CC Rotterdam
The Netherlands

Train from Airport Schiphol with Intercity Direct to Rotterdam takes 26 min.

Train from Paris Nord to Rotterdam Central takes 2,5 hours.

Train from London Pancras to Rotterdam Central takes 3,5 hours.

Hotel suggestions Rotterdam:

NH Atlanta Hotel, Coolingsingel, Aert van Nesstraat 4, Rotterdam

Rate: € 70-100 per night

The James Rotterdam 25 Aert van Nesstraat, Rotterdam

Rate: € 85-115 per night

citizenM Rotterdam Gelderse plein 50, Rotterdam

Rate: € 110-150 per night

Holiday Inn Express Rotterdam - Central Station, Weena 121, Rotterdam

Rate: € 120-140 per night

Nhow Hotel, Wilhelminakade 137, Rotterdam

Rate: € 110-125 per night

Intel hotel, Leuvehaven 80, Rotterdam

Rate: € 130-150 per night

Marriott hotel, Weena 686, Rotterdam

Rate: € 210 per night

On the website of Innovation4health is more information on hotels and direct links to booking possibilities: <https://www.innovationforhealth.nl/Practical-Information>